

# What is the Fremont Area Big Give?



# Meet the Team



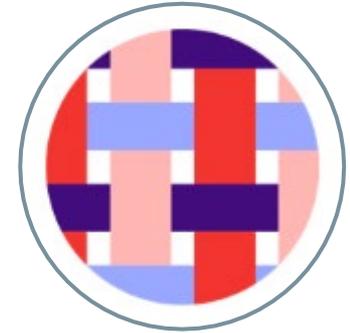
Melissa

FACF  
Executive  
Director



Leigh

FACF  
Program  
Director



GiveGab/Bonterra

Technology Platform





FREMONT AREA COMMUNITY  
FOUNDATION



“A giving day is not a reason to give, but an opportunity to ask.”

- Janet Cobb, Personal Fundraising Coach



# Fremont Area Big Give Overview

Fremontareabiggive.org

- Every nonprofit conducts their own unique campaign to market and share with their supporters
- Your marketing efforts + Fremont Area Community Foundation Efforts = Exponential visibility
- Leaderboards for friendly competition, prize incentives
- Donations open on May 1. The minimum donation is \$10.



# Big Give Results

- Hundreds of thousands in donations each year
- Thousands of gifts
- Dozens of participating nonprofits

*Millions raised since 2017!!*



# Prize Overview

- Incentive Prizes - Most Unique Donors & Most Dollars Raised
- Golden Tickets - Random Drawings Throughout the Day
- “Why I Give Contest” - Donors submit their answer to the question, “Why I Give” for a chance to win a cash prize for the participating nonprofit of their choice. Winners drawn at random.
- Match Minutes - Gifts made during pre-set times will be matched up to \$100 until the pool of dollars for that time period is spent.
- Other prizes to be determined!



# Promotional Opportunities



Spread the word about your participation!

- Big Give yard signs
- Early bird posts (April)
- Partner with area restaurants and businesses



# Your Nonprofit Toolkit

The Nonprofit Toolkit has valuable resources for all your Fremont Area Big Give needs.

- Templates
- Downloadable graphics
- Resources for board members, volunteers, staff and fundraisers
- Training videos for fundraising strategies!



# Your First Steps

What needs to be done right away:

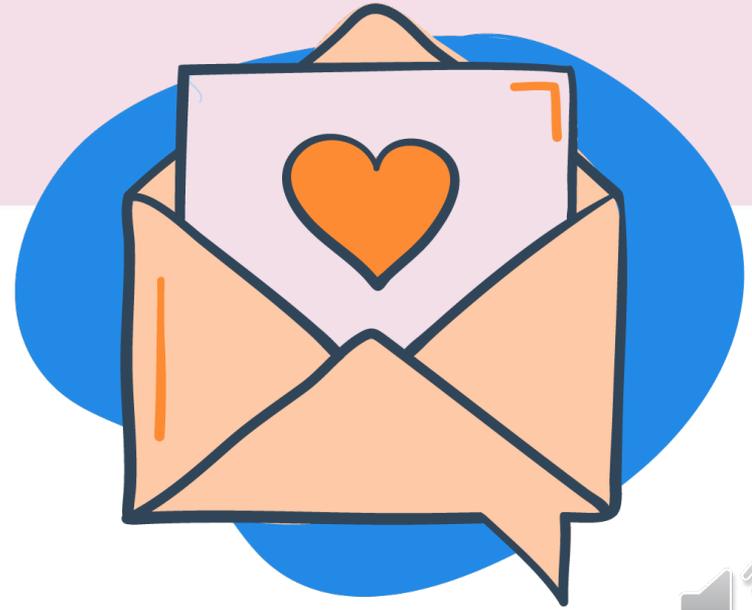
- Make sure you have completed registration
- Ensure you are verified with Stripe
- Complete/update your profile
- Sign up for upcoming webinars
- Explore the toolkit



# After That...

What to work on over the next couple of months:

- Follow Fremont Area Big Give on Social Media and use the #fremontareabiggive hashtag
- Watch your inbox for important emails
- Meet internally to discuss goals
- Sign up for upcoming webinars



# Upcoming Milestones

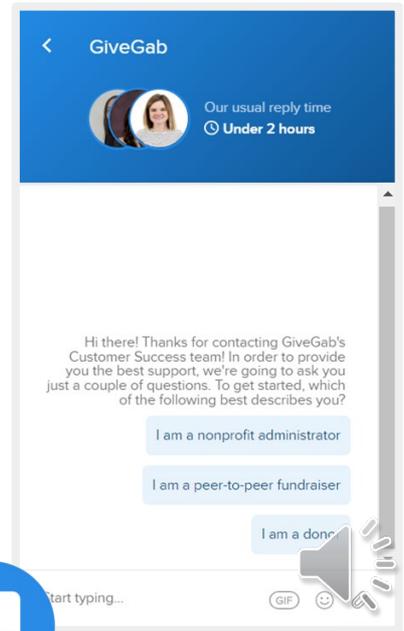
Please take note of upcoming deadlines, with dates listed on your handout:

- Registration deadline
- Deadline to enter bank information
- Profile completion date
- Logistics webinar
- Early donations accepted
- Fremont Area Big Give



# Platform/Technical Questions? Ask GiveGab

- Visit the GiveGab Help Center
  - [support.givegab.com](https://support.givegab.com)
- Check Out the GiveGab Blog
  - [givegab.com/blog](https://givegab.com/blog)
- Send GiveGab an Email
  - [CustomerSuccess@givegab.com](mailto:CustomerSuccess@givegab.com)
- Chat with GiveGab's Customer Success Team
  - Look for the little blue chat bubble



# Other Questions? Contact FACF

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# Thank you!

